

8 <u>Case Study</u>:

ABC Boeing company wanted to improve its Caputre Team Leader (CTL) training to more closely reflect the work that the business development role perform within the organization. In addition to better preparing participants for the CTL role. The company wanted to reduce classroom time. The redesigning course also had to be less dependent on experienced CTLs, who served as a guest speaker in the and often was called away for high-priority client meetings or executive level requests. Boeing also wanted to test the applicability of virtual learning environment and course management system for delivery pre-course e-learning.

- a. What type of training methodology would you suggest for ABC company? (07 Marks)
- b. List out the issues in the case on adopting traditional methods which they were using priorly. (05 Marks)

(08 Marks)

c. Try to design training schedule.